2025

PORTFOLIO

by Olivia Wagner

WELCOME!

Step into my work of design!

I’m a passionate designer dedicated to crafting impactful and cohesive visual solutions that effectively solve creative challenges.

This collection showcases a selection of my work. Displaying my expertise in developing strong visual identities across various platforms, including branding, print, digital design, engaging social media visuals, and intuitive website design.

Take a look around, and let’s connect to transform your vision into compelling reality.

AGILE ADVISORY SERVICES

Visual Identity | Web Design | Brand Creation | Logo Design

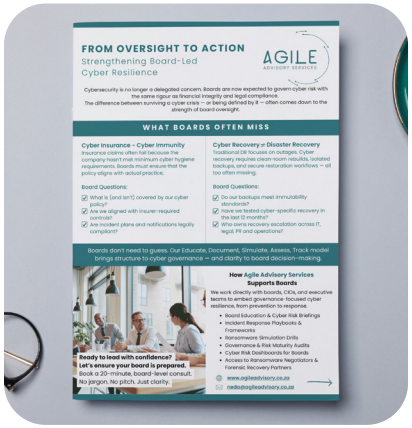
Agile Advisory Services is a 100% Black, women-owned IT consultancy offering bespoke CIO-as-a-Service (CIOaaS) solutions for CIOs, CISOs, executive committees, and boards. With a strong focus on strategic transitions, IT leadership development, and digital transformation, their services are designed to support organisations in navigating the fast-paced, ever-evolving digital and AI-driven landscape.

My Role:
I was contracted to establish a brand identity that reflects the innovative and future-forward nature of the tech industry while remaining clean, professional, and accessible. This included the full creation of the brand—from logo design and brand collateral to the development of a sleek, responsive website. The final output delivered a modern, tech-inspired aesthetic that positions Agile Advisory Services as a trusted and capable partner in executive-level IT strategy.

See my work at www.agileadvisory.co.za!

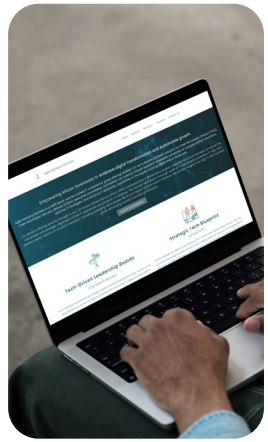




















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DIAMONDS WOMENS NETWORK

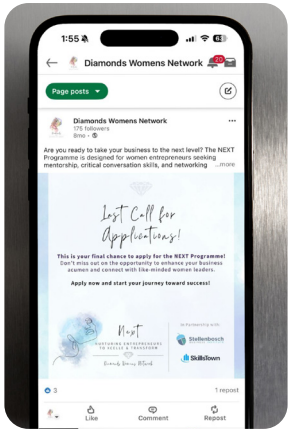
Visual Identity | Web Design | Social Media | Brand Design

Diamonds Women's Network is a nonprofit organisation dedicated to empowering women entrepreneurs. Founded to create a supportive and collaborative community, we strive to provide our members with the resources, mentorship, and opportunities they need to succeed in business. Aiming to inspire, uplift, and foster growth for women entrepreneurs in all industries.

My Role:
As the Events and Creative Director, I oversee all creative initiatives, including website development, branding, and social media strategy. I also lead the planning and execution of all events, from networking coffees and knowledge-sharing sessions to year-end celebrations. Recently, I lead a brand refresh, updating our logo and launching a new website, launching a new membership programme, alongside managing our social media content creation, design, strategy, and account management.

See my work at www.diamondswomensnetwork.com, Facebook, Instagram and LinkedIn!



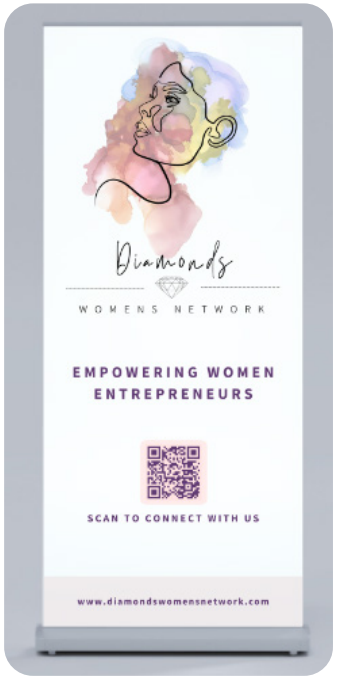


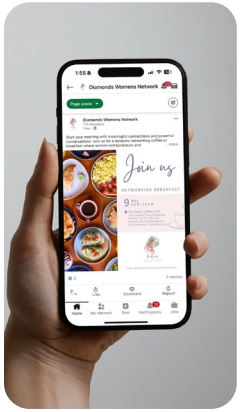






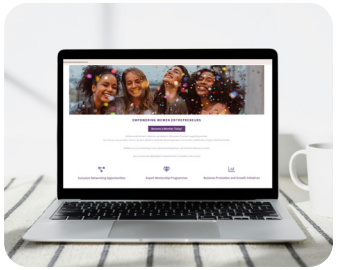












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LIVING WITH CANCER

Visual Identity | Web Design | Social Media | Brand Design

Living With Cancer is a non-profit organisation that provides a secure platform where South African cancer warriors can capture, track and share their cancer journeys. A authentic and people centric brand.

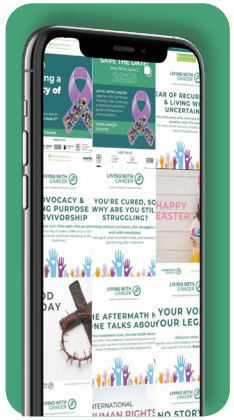
My Role:
As Creative Lead, overseeing branding, creating and managing social media and creating and management of the website. As the creative lead a key function is the be the brand custodian working closely with the Ogilvy health team with crystallizing creative concepts and designs that not only enhance to brand but ensure the core of the brand's proposed is not lost or deviated from.

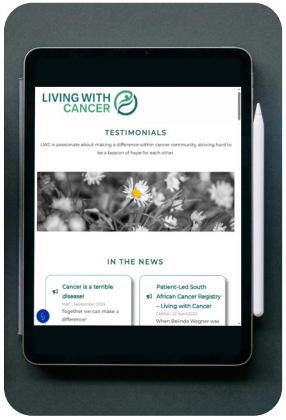
See my work at www.livingwithcansersa.co.za and all social media platforms!

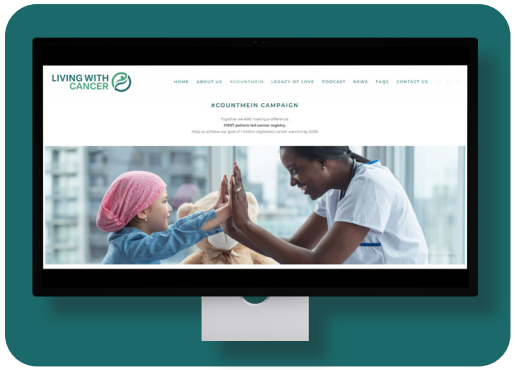




LIVING WITH CANCER









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FOLTAN BIOKINETICS AND ASSOCIATES

Visual Identity | Web Design | Brand Design

Foltan Biokinetics and Associates are a dedicated team of biokineticists committed to improving physical health and well-being through expert, movement-based therapy. With a client-focused approach and deep expertise in physical rehabilitation, performance enhancement, and preventative care, their work empowers individuals to move better and live healthier lives.

My Role:
Contracted to lead a comprehensive brand refresh, including the creation of a new website and the revitalisation of the brand's visual identity. The goal was to develop a look and feel that reflected the team's professionalism, warmth, and progressive approach to health. The final concept brought a clean, modern aesthetic to life—balancing clinical credibility with an approachable, human-centred design.

See my work at www.lonehill-biokinetics.co.za!



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ARGO CONSULTING

Visual Identity | Logo Creation | Brand Design

Argo Consulting develops and implements sales and marketing optimisation strategies to drive market share growth for solutions across various industries. Whether you're launching a new product, expanding into new markets, or revitalising an existing solution, our go-to-market (GTM) services offer the strategic guidance and tactical support needed to efficiently achieve your business objectives.

My Role:
My role primarily involved logo and brand design. This included developing brand logo concepts and establishing a cohesive visual identity. Creating the Corporate Identity Manual, designed various icons, and produced business cards.



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TENTPOLE DATA SCIENCES

Visual Identity | Web Design | Social Media | Brand Design

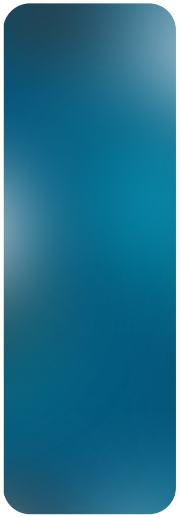
Tentpole Data Sciences is a specialised software company that helps clients identify, manage, and optimise their most valuable data. With expertise in data sourcing, storage architecture, automation, transformation, and loading processes, Tentpole ensures businesses harness their data for meaningful impact.

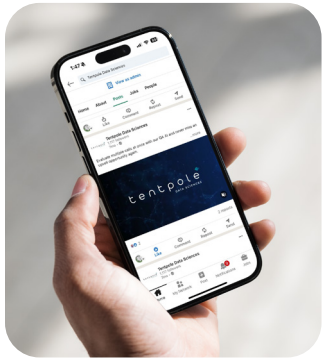
My Role:
As Marketing Manager, I am responsible for shaping and maintaining the brand's visual and digital presence. This includes developing and managing the website, designing brand collateral, and establishing a cohesive visual identity. Leading all social media—from content creation and design to strategy and account management ensuring consistent and engaging brand communication across platforms.

See my work at www.tentpoledatasciences.com and LinkedIn!

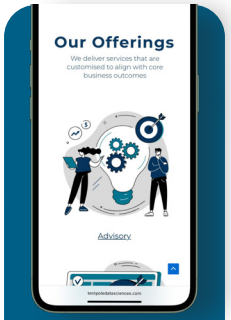






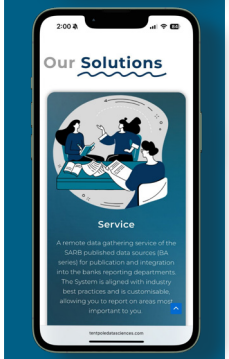
















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